



WEBER STATE UNIVERSITY

BRAND GUIDE

BRAND GUIDE

WHAT
IS A
BRAND?

WHY IS
BRAND
IMPORTANT?

WHAT IS
WEBER'S
BRAND?

HOW CAN
YOU HELP
BRAND?

BRAND GUIDE

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BRAND?

HOW CAN
YOU HELP
BRAND?



WEBER STATE
UNIVERSITY

Who we are

What we do

How people think of us



APPLY NOW!



weber.edu/apply

BRAND GUIDE

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WEBER'S
BRAND?

HOW CAN
YOU HELP
BRAND?

“ Brands are
psychology and **science**
brought together as a
promise mark as
opposed
to a trademark.”

why brand building is important | by Marketshare & Scott Goodson | forbes.com





21:1

student : faculty ratio



19:1

student : faculty ratio



27:1

student : faculty ratio



21:1

student : faculty ratio

BRANDING & CUSTOMER SERVICE

improves recognition
creates trust
supports advertising
builds financial value
inspires employees
generates new customers

Source: <https://www.deluxe.com/sbrc/branding/six-reasons-why-strong-brand-important-small-business>

BRAND GUIDE

WHAT
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WHY IS
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WEBER'S
BRAND?

HOW CAN
YOU HELP
BRAND?



POSITION

Positioning Statement

are Weber.
ut teaching first...
doors, and minds, are open.

PERSONALITY

Straight talk
Down to earth/real
Practical
Can have fun
Don't take ourselves too seriously

Solid
Dependable
Open
Affordable
Lean/thrifty

VALUE PROPOSITION

We provide open access to education and opportunity at a reasonable cost.

CULTURE

Welcoming
Aspirational
Caring

NAME & SYM



WEBER ST
UNIVERS



colleges where parents can expect the lowest amount of student loan debt | lendedu.com



CULTURE

coming
inspirational
ring
supportive
continuously progressive
forward-thinking
comfortable

VISION & OBJECTIVES

Themes:
s, learning, community

BRAND ESSENCE

Weber is
opportunity.

BENEFITS

Accessible
Low debt upon graduation
Teacher interaction
Relationships
Connections: personal/co
Be employable

ATTRIBUT

Transparent
Honest
Real
Personal
Solid
Dependable
Open
Affordable

We are Weber.

We put teaching first. We forge strong connections.

We are dedicated and resourceful, down to earth and forward thinking.

**We know how to challenge you,
and we care enough to do it.**

We are proudly rooted in our community while we pioneer beyond boundaries

We are unique in our ability to welcome everyone who has a dream

-- to learn, to grow, to lead, to excel, to find your passion, to provide for your family --

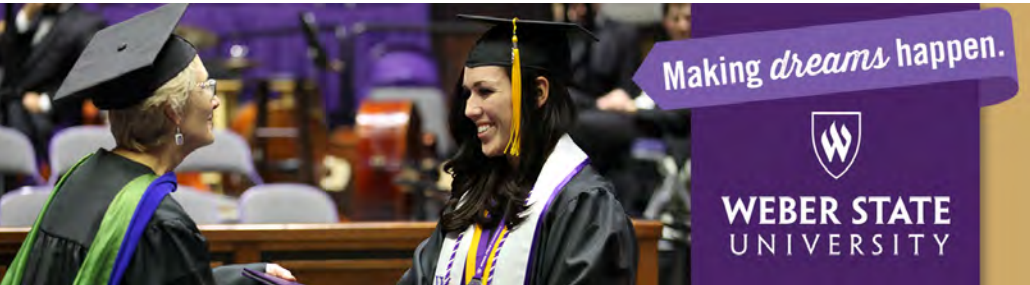
**and we offer the personalized
opportunities, experiences and support**

to transform that dream into reality.

Our doors, and minds, are open.



WEBER STATE
UNIVERSITY



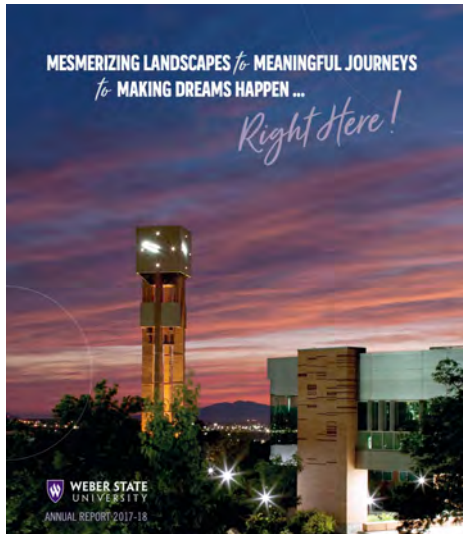
'RIGHT HERE' & 'JUST RIGHT'

Right Here

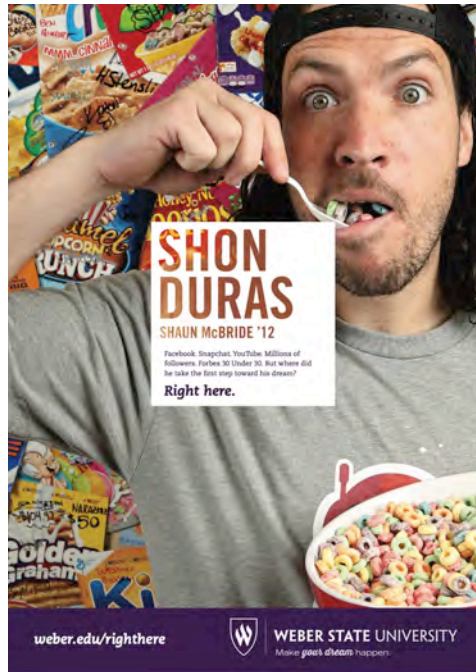
30+
HEALTHCARE
PROGRAMS



MESMERIZING LANDSCAPES *to* MEANINGFUL JOURNEYS
to MAKING DREAMS HAPPEN ...
Right Here!



WEBER STATE UNIVERSITY
ANNUAL REPORT 2017-18



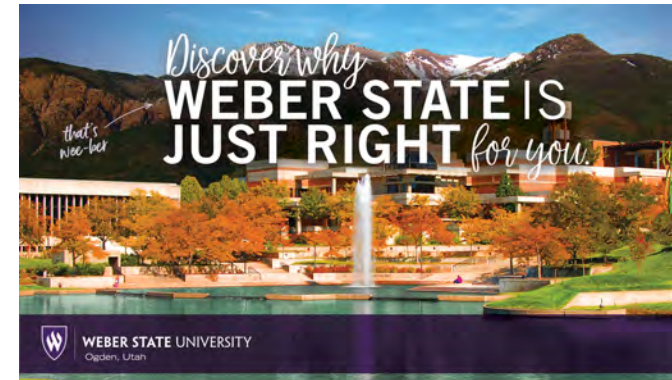
SHON DURAS
SHAUN McBRIDE '12

Facebook Snapchat YouTube Millions of Followers Forbes 30 Under 30 But where did he take the first step toward his dream?
Right here.

weber.edu/rightthere

WEBER STATE UNIVERSITY
Make great things happen.

that's nice but Discover why
WEBER STATE IS JUST RIGHT *for you.*



WEBER STATE UNIVERSITY
Ogden, Utah

8 CONVENIENT LOCATIONS
including **2**
RIGHT HERE
IN DAVIS COUNTY

Which one is just right for you?

WEBER STATE UNIVERSITY
weber.edu/discoverdavis

DISCOVERY *to* DAVIS *to* MAKING DREAMS HAPPEN
Right here!

WEBER STATE UNIVERSITY
DAVIS



Happening
Right Here

WHAT DOES JUST RIGHT MEAN?

Just as Goldilocks found the not-too-hot and not-too-cold porridge was just right for her, you'll discover that Weber State's class sizes, location, quality and cost make it the perfect fit for you. We're not too big and not too small. Weber State is just right.

Weber State is an accredited university with 125 years of educational history and experience. It was founded on the principles of hard work, determination and building for the future. Now home to more than 225 programs, Weber is still deeply rooted in the community and committed to providing education and opportunity at a reasonable cost.

We could go on about the benefits of our amazing school with an equally amazing price — and we do, so keep reading.

SAFE

Weber State's Annual Security Report and Fire Safety Report provides info about reporting crimes, crime statistics, crime prevention, alcohol and drug policies, the policies, etc., is available at weber.edu/sar. You may request a paper copy by calling 801-633-7400.



'LOUDER & PROUDER'



Sellers Takes Second in Boston Marathon

In only her second career marathon, former Weber State track and field standout Sarah Callister Sellers AS '12, BS '13 finished second in the 2018 Boston Marathon in extremely windy and rainy conditions. Her finish is the best ever by a Utahn, which qualified her for the 2020 U.S. Olympic Trials.

Sellers was a nine-time Big Sky Conference champion and 4.0 GPA student during her career at WSU. She earned national spotlight with her surprising finish in the Boston Marathon, a race usually dominated by full-time professional athletes who have the benefit of agents and sponsors. Working as a nurse anesthetist in Arizona, she is still coached by current Weber State women's track and field coach Paul Pilkington BS '81.

Telling the Weber State Story

LOUDLY & PROUDLY

COLLABORATION *to* CLINICALS *to* CARING FOR OTHERS ... *Health Professions*

WSU Nurse Practitioners Will See You Now

Shelby Pitts AS '12, BS '13, MSNP '18 has worked in healthcare since she was 14. "My dad was a local physician. He said I had an 'attitude' and insisted I get a job," she said, laughing. "No one would hire me, of course, because I was 14, so he said, 'You'll just have to come work for me.'" Little did she know that a job she "had to do" would become a job she "loved to do."

"It was an honor to get into the program," said Pitts, who was one of 23 students accepted into the program out of 100+ applicants.

The first cohort of nurse practitioners graduated in April 2018. Pitts is now a family nurse practitioner at the Ogden Clinic Skyline office.

"I love people, and I love medicine. I have the best of both worlds," she said. "My professors, my providers, my family have pushed me to be the best I can be."



January 31, 2019

Dear Weber State Alumni,

New Weber State President Brad Mortensen here. I'm sharing this short video to introduce myself, and I'd like to learn more about you, our impressive alumni.

I love hearing about your individual achievements, so I am issuing a formal challenge to you — the Wildcats who are making dreams happen every day — to brag about your successes.



Celebrate your accomplishments by sharing them on social media. Celebrate your Wildcat colleagues as you learn of their successes, too. Use the #WeberState hashtag, so EVERYONE can see Wildcats do, in fact, transform dreams into reality.

Have a great February, and I look forward to seeing all the inspiring things you are up to in the coming months.

Brad Mortensen
President, Weber State University

Weber State University
3850 Dixon Parkway, Dept 1001

'MOUNTAINS'



WEBER STATE UNIVERSITY
Office of Admissions

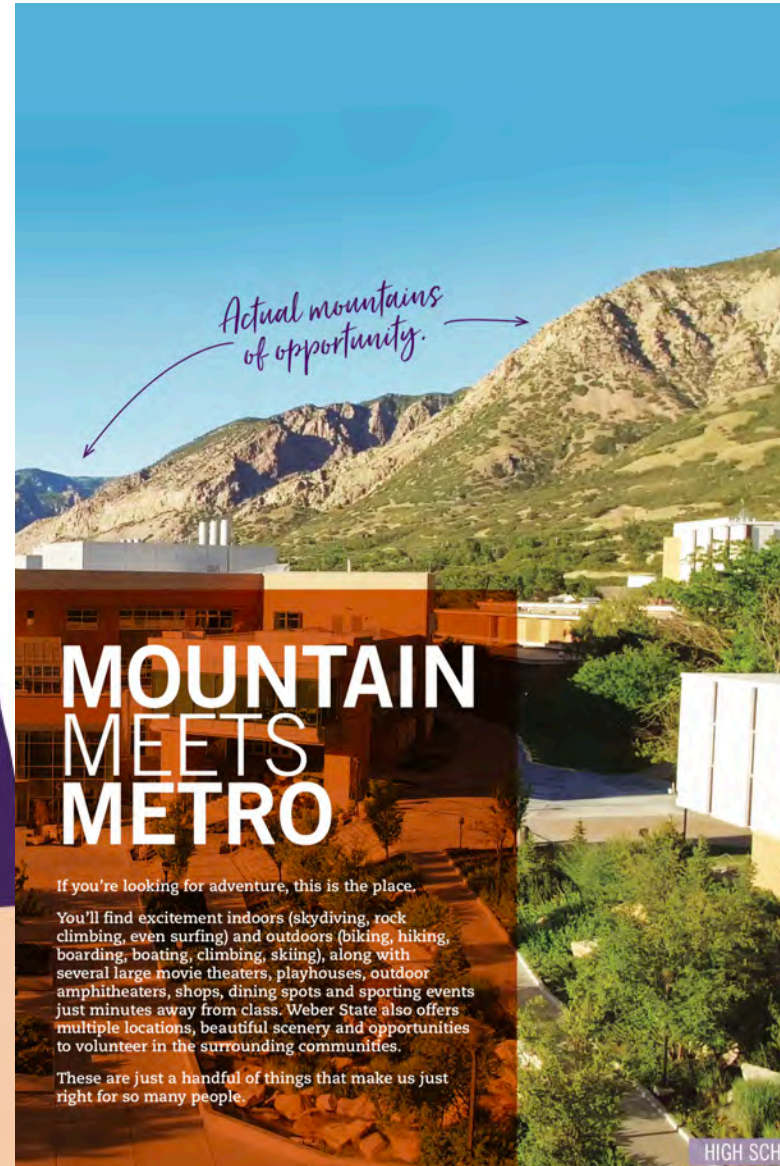


The smiles of a debt free degree.

Our students graduate with mountains of opportunities
NOT MOUNTAINS OF DEBT

We may have already mentioned a few

Affordable tuition for in-state and out-of-state students alike.



MOUNTAIN MEETS METRO

If you're looking for adventure, this is the place.

You'll find excitement indoors (skydiving, rock climbing, even surfing) and outdoors (biking, hiking, boarding, boating, climbing, skiing), along with several large movie theaters, playhouses, outdoor amphitheaters, shops, dining spots and sporting events just minutes away from class. Weber State also offers multiple locations, beautiful scenery and opportunities to volunteer in the surrounding communities.

These are just a handful of things that make us just right for so many people.

HIGH SCH

WHEW!

{let's take a breather}

weber.edu/brand

BRAND SUPPORT



Visual Elements



FONTS

Fonts for Print

Fonts

Contact [Marketing & Communications](#) for access to these font files.

Trade Gothic

This font is ideal for use in headers.

PMN Caecilia

This font is ideal for use in your body copy.

ABCDEFGHIJKLMNQRST
abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNQRST
abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNQRSTUWXYZ
abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNQRSTUWXYZ
abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNQRSTU
abcdefghijklmnopqrstuv

ABCDEFGHIJKLMNQRSTU
abcdefghijklmnopqrstuv

ABCDEFGHIJKLMNQRST
abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNQRSTU
abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNQRST
abcdefghijklmnopqrstuvwxy

ABCDEFGHIJKLMNQRSTU
abcdefghijklmnopqrstuvwxy

Alternatives

If you cannot get a font license and need an alternative, these options will work well with WSU's branding style.

1. Download [Arimo](#).
2. Arial and Georgia fonts are already on your computer.

Fonts for Web

Fonts

This is for users with knowledge of HTML/CSS.

In order to use variations of fonts that are not the default:

1. Using the *Fonts* table below, add the class name of the font you want to use to the element you want to style. For example:

```
<p class="font-1-13">your text here</p> OR
```

2. You can also define a css style similar to this:

```
<style type="text/css">  
.myStyle { font-family:'tradegothiclt-light',sans-serif; }  
</style>
```

where myStyle is your own defined style that you would then add as a class to an element like this:

```
<p class="myStyle">your text here</span>
```

Fonts

Trade Gothic

Font Name	Class Name	CSS Style
Trade Gothic	font-1-1	font-family: 'tradegothiclt', sans-serif;
Trade Gothic Light	font-1-2	font-family:'tradegothiclt-light', sans-serif;
Trade Gothic Light Oblique	font-1-3	font-family:'tradegothiclt-lightoblique', sans-serif;

VOICE

Voice

As part of defining our brand, we asked questions like: What is Weber's personality? Are we standoffish? Shy? Loud? Pretentious?

No, we're not. Instead, we're:

- **Straight talkers**
- **Practical**
- **Down to earth and real**
- **Able to have fun and not take ourselves too seriously**

Understanding this helps establish a consistent tone in how we communicate. While we might need to tailor our messages to resonate with certain audiences, our voice remains consistent.

Style Standards

Of course, we do have standards. As a university, we strive for error-free communication: Proofreading is important! Whenever you can, have another person

COLORS

Color Palette

At Weber, we all bleed purple. Let's make sure it's the correct purple.

[Download ASE palette \(for InDesign users\)](#)

Primary Colors

Wildcat Purple Pantone 2617	University Gray Pantone 405
CMYK: 84:100:0:15 RGB: 73:35:101 HEX: 492365	CMYK: 0:8:19:80 RGB: 87:80:71 HEX: 575047

However, nobody can be all purple, all the time. Our WSU palette includes additional colors that complement Weber purple and

Tip: Avoid using secondary color combinations associated with other colleges and universities in Utah and surrounding states.

Complements to the Primary Colors

Pantone 2665	Pantone 2587	Pantone 666	Pantone 436
CMYK: 61:74:0:0 RGB: 127:86:197 HEX: 7f56c5	CMYK: 58:83:0:0 RGB: 132:70:172 HEX: 8446ac	CMYK: 38:43:14:0 RGB: 163:145:177 HEX: a39111	CMYK: 35:39:32:0 RGB: 170:152:156 HEX: aa989c

Secondary Colors

Pantone 367 CMYK: 40:0:81:0 RGB: 163:233:93 HEX: a3d55d	Pantone 347 CMYK: 96:10:100:1 RGB: 0:152:68 HEX: 009844	Pantone 336 CMYK: 99:36:74:27 RGB: 0:92:73 HEX: 005c49	Pantone 319 CMYK: 55:0:21:0 RGB: 37:202:211 HEX: 25ead3	Pantone 3155 CMYK: 100:45:46:19 RGB: 0:95:113 HEX: 005f71
Moyes College of Education	Dumke College of Health Professions	Engaged Learning, Honors and Interdisciplinary Programs	Lindquist College of Arts & Humanities	College of Social & Behavioral Sciences
Pantone 653 CMYK: 87:64:18:3 RGB: 52:96:148 HEX: 346094	Pantone 222 CMYK: 44:96:48:34 RGB: 105:25:64 HEX: 691940	Pantone 1805 CMYK: 21:97:91:12 RGB: 165:36:40 HEX: a52428	Pantone 159 CMYK: 13:75:100:3 RGB: 210:93:18 HEX: d25d12	Pantone 7909 CMYK: 3:3:89:0 RGB: 246:178:33 HEX: f0d221
Stewart Library			College of Engineering, Applied Science & Technology	College of Science
Pantone 7517 CMYK: 0:60:100:44 RGB: 132:71:30 HEX: 84471e	Pantone 7533 CMYK: 53:63:76:56 RGB: 72:54:39 HEX: 483627			
	Goddard School of Business & Economics			

LOGOS

KEY:

1. flaming 'W' logo
2. wordmark (one-line & two-line options)
3. primary university signature (1+2)
4. secondary signature
5. tagline
6. primary signature with tagline
7. academic program signature
8. secondary identity

PRIMARY SIGNATURE

SECONDARY SIGNATURES

Secondary Signatures With ACADEMIC PROGRAM SIGNATURES

Academic program signatures cannot be used alone. They must

PRIMARY SIGNATURE



WEBER STATE
UNIVERSITY

2

3



WEBER STATE UNIVERSITY

2

3



WEBER STATE UNIVERSITY

Make *your dream* happen.

5

6

SECONDARY SIGNATURES



Secondary Signatures With ACADEMIC PROGRAM SIGNATURES



7



4

Academic program signatures cannot be used alone. They must be used with the appropriate college's secondary signature.

LOGOS

athletics & spirit marks



One Color Marks:



Reverse Marks:



LOGOS

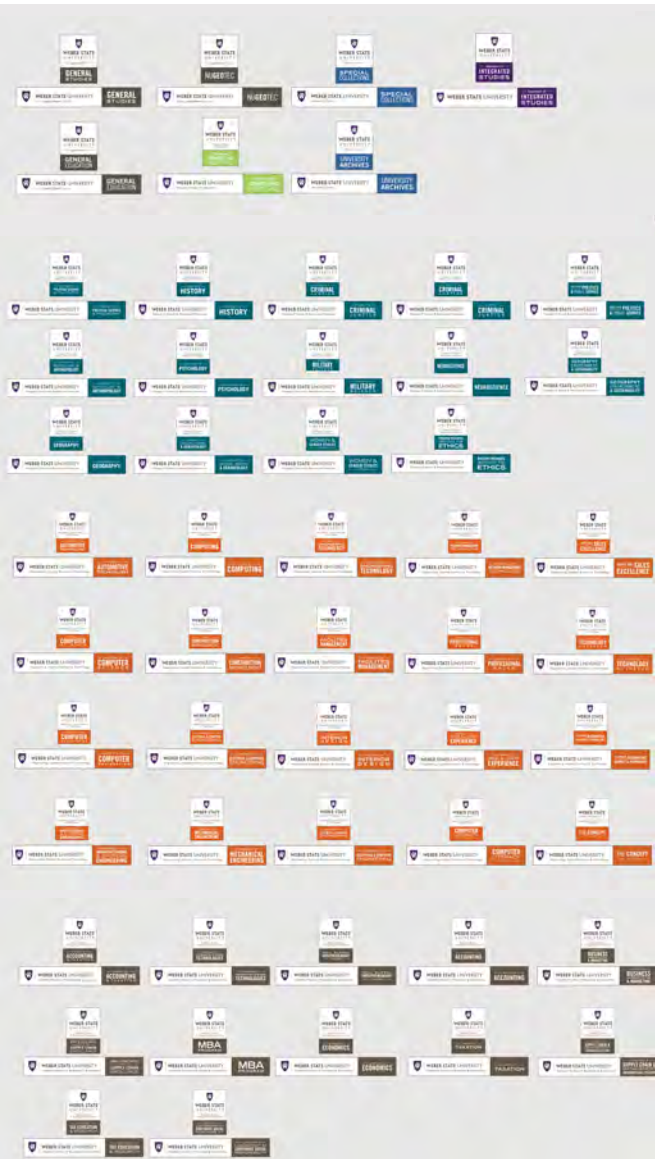
clubs & organizations

OPTION 1: University signature. *Must include the words "club" or "student organization" in the name.*



OPTION 2: University athletic/spirit mark. *Most options/variations.*





LOGOS



Is the shield white?

STOP!

The flaming W should be the lightest part of the logo. It should be white when possible.



GO!

LOGOS



WEBER STATE
UNIVERSITY

Is the font different?

STOP!

The logo text should not be altered.



WEBER STATE
UNIVERSITY

GO!

LOGOS



Access & Diversity
WEBER STATE UNIVERSITY

**Is the department
above WSU?**

STOP!

The department should always
be under Weber State University.



WEBER STATE UNIVERSITY
Access & Diversity

GO!

LOGOS


WEBER STATE
UNIVERSITY
Access & Diversity

Is the shield the color
of the background?

STOP!

The shield should be purple
when used on a photo or
colored background.


WEBER STATE
UNIVERSITY
Access & Diversity

GO!

LOGOS



Is his tongue purple?

STOP scary cat!

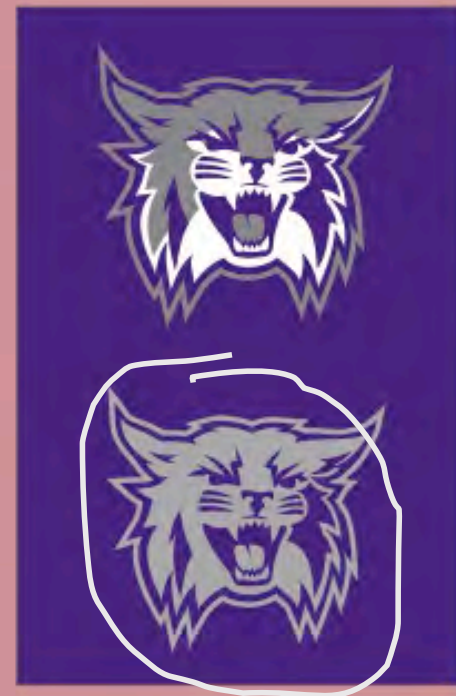
The tongue & teeth should be the lightest part of the logo.



GO!

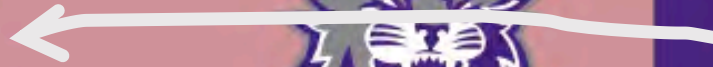
LOGOS

The tongue & teeth show
the lightest part of the logo



LOGOS

The tongue & teeth should be the lightest part of the logo



LOGOS



**WEBER STATE
UNIVERSITY**



EMAIL SIGNATURES

Home Brand Position Visual Elements Voice Using the Brand

ates

[Email Signature](#)
[Borrow Display Materials](#)
[Photo Gallery](#)
[Photo Release Forms](#)
[Sample Gallery](#)
[Social Media Guide](#)
[Template Downloads](#)
[Style Guide](#)


PRESENTATIONS

[SPRING 1 \(PPT\)](#) [SPRING 2 \(PPT\)](#) [FALL \(PPT\)](#)
[WINTER 1 \(PPT\)](#) [USE YOUR OWN IMAGE \(PPT\)](#)
[GOOGLE PRESENTATION](#) [WIDE SCREEN \(PPT\)](#)

HOURS SIGN

[WORD \(DOC\)](#)

Waldo Wilocat
 Marketing & Communications
 3848 Harrison Blvd
 Ogden, UT 84408
 801-626-6000


WEBER STATE UNIVERSITY

EMAIL SIGNATURES

[INSTRUCTIONS](#)

RESEARCH POSTER

[48X36 PPT](#) [48X36 INDD](#)
[42X36 PPT](#) [42X36 INDD](#)

Email Signature Generator

Name:

Title:

Department:

Phone Number:

www.weber.edu/

Instructions

1. Copy signature displayed on this page
2. Go to your email settings
3. Scroll down to 'signature'
4. Paste signature, edit as needed
5. Save settings

Option 1

Waldo
 Director
 Access and Diversity
 801-626-XXXX
www.weber.edu



Option 2

Waldo
 Director
 Access and Diversity
 801-626-XXXX
www.weber.edu



Option 3

Waldo
 Director
 Access and Diversity
 801-626-XXXX
www.weber.edu



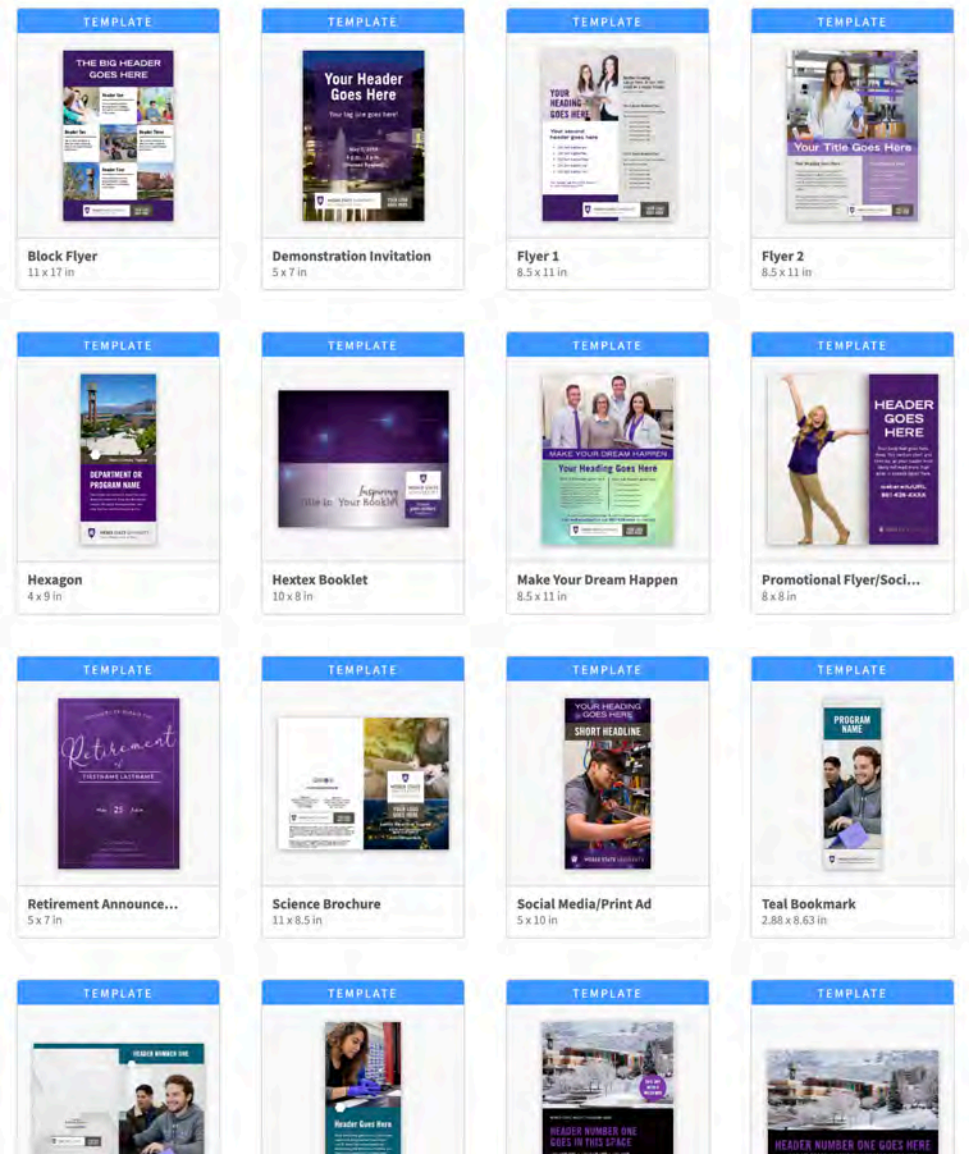
LUCID PRESS

templates

photos

writing tips

print files



LUCID PRESS

LucidPress Project Order Form

The name and photo associated with your Google account will be recorded when you upload files and submit this form. Not stevieemerson@weber.edu? [Switch account](#)

Your answer

email address

Your answer

Dept/Mail Code

Your answer

Delivery Method

Delivery

Mail

Pick up

Date needed?

Your answer

DISPLAY MATERIALS

Request for Display Materials

Marketing & Communications has WSU banners, table runners and other display materials available for Weber State departments and groups to borrow.

- Items are first come, first serve.
- They must be returned within ONE BUSINESS DAY of your event, clean and in good condition.
- If you would like to keep them for multiple days, please make arrangements beforehand.
- Some items require assembly.
- Photobox rentals are \$200. All other items are free.

Contact Melissa Smith at melissasmith9@weber.edu or 801-626-6348 if you have questions or concerns.

* Required

A purple banner with white text that reads "Borrow a BANNER!". The word "Borrow" is in a cursive font, and "a BANNER!" is in a bold, sans-serif font.

Name (Last, First) *

Your answer

Email (must be @weber.edu or @mail.weber.edu) *

Your answer

VALUE DATABASE



6 BASIC DESIGN PRINCIPLES

to help you create awesome graphics

1. Delivery
2. Hierarchy
3. Fonts
4. Balance
5. Color
6. Space

Source: blog.adobespark.com/2016/07/27/8-basic-design-principles-to-help-you-create-better-graphics/

BRAND GUIDE

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BRAND GUIDE

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YOU HELP
BRAND?

Who we are

What we do

How people think of us

“ Brands are
psychology and **science**
brought together as a
promise mark as
opposed
to a trademark.”

why brand building is important | by Marketshare & Scott Goodson | forbes.com

CULTURE

coming
inspirational
ring
supportive
continuously progressive
forward-thinking
comfortable

VISION & OBJECTIVES

Themes:
s, learning, community

BRAND ESSENCE

Weber is
opportunity.

BENEFITS

Accessible
Low debt upon graduation
Teacher interaction
Relationships
Connections: personal/co
Be employable

ATTRIBUT

Transparent
Honest
Real
Personal
Solid
Dependable
Open
Affordable

PRESENTED BY THE PETERSON LEADERSHIP
IN TECHNOLOGY SPEAKER SERIES

Root Cause The Key to Success at and Home

FRIDAY, SEPTEMBER 28
WSU TECHNICAL EDUCATION BL



Jake Hoffr
Ford Motor Cor

 **WEBER STATE UNIVERSITY**
Engineering, Applied Science & Technology

PRESENTED BY THE PETERSON LEADERSHIP
IN TECHNOLOGY SPEAKER SERIES

The Man Who Started 23 Businesses

(and finally grew one to an **Inc. 500**)

WEDNESDAY, OCTOBER 3 | 11:30 AM
WILDCAT THEATER, SHEPHERD UNION BUILDING

Brandon Checketts calls himself a "Parallel Entrepreneur" meaning that he starts and runs several businesses at the same time. He even started two businesses while a full-time student at Weber State University in the early 2000's. One of his current businesses, Seller Labs, recently landed on the Inc. 500 list of fastest growing private businesses in America.



Brandon Checketts

Gifted with the ability to turn ideas into profitable businesses, Brandon Checketts is the founder of RoundSphere, a tech incubator based in Athens, Georgia, and home to BookScouter.com and Seller Labs. The latter creates software to help Amazon merchants sell more products. Brandon is an e-commerce veteran as well as a computer programming maven. By pairing these two skills he's been able to create lucrative opportunities for himself, his employees and customers. Seller Labs was named the most innovative young tech startup in the Atlanta area for 2015 by Altam10 and #148 on the 2018 Inc. 500 list.

 **WEBER STATE UNIVERSITY**
Engineering, Applied Science & Technology

— MASTER OF SCIENCE — **COMPUTER SCIENCE**

Weber State's Master of Science in Computer Science degree will help you accelerate your career, improve job security, introduce you to research and development, and increase your credibility.

WHAT YOU'LL LEARN

The Master of Science in Computer Science program at WSU focuses on advancing your knowledge and skills. You can choose to specialize in areas such as:

- Compiler Design
- Advanced Computer Architecture
- Advanced Algorithms
- Distributed Operating Systems
- Artificial Intelligence
- Machine Learning
- Computer Systems Security
- Formal System Design
- Parallel Programming

WHAT YOU CAN DO

With your degree, you can go into research and development (R&D), do into management, consult, or increase your credibility for promotions in companies.

The Bureau of Labor Statistics reports an average salary of \$114,520 with a 19% job growth over the next 10 years.

WHY CHOOSE WEBER?

There are two campuses to choose from and daytime and evening courses available to fit your schedule.

You will get a personal experience with working one on one with Computer Science graduate faculty.

 **WEBER STATE UNIVERSITY**
Engineering, Applied Science & Technology

weber.edu/mscs



all about that
BASE

WEBER ST
UNIVERSITY
College of Science
DEPARTMENT OF
CHEMISTRY



plants
are
my
BUDS



WEBER STAT
UNIVERSITY
College of Science
DEPARTMENT OF
**DEVELOPMENTAL
MATH**

WATER.
CLIMATE.
ENERGY. AIR.
BIODIVERSITY.



WEBER STATE
UNIVERSITY

College of Science

WATER.
CLIMATE.
ENERGY. AIR.
BIODIVERSITY.



WEBER STATE
UNIVERSITY

College of Science

WELCOME TO BUSINESS
AS *Un*USUAL.

Small CLASSES | *Teaching* PROFESSORS | *Affordable* TUITION



WEBER STATE
UNIVERSITY

Goddard School
of Business & Economics
weber.edu/goddard



WEBER STATE
UNIVERSITY

Goddard School
of Business & Economics

weber.edu/goddard



MAKING
BUSINESS *School*
PERSONAL

best-selling author. entrepreneur. strategist.

3.22.19

TICKETS: OUTDOORWEBER.ORG

RYAN HOLIDAY



WEBER STATE UNIVERSITY
Hall Global Entrepreneurship Center

BROWNING
Presents!



SEAN JONES QUARTET

SEPTEMBER 14, 2018
VAL A. BROWNING CENTER, 7:30 p.m.

WEBER STATE UNIVERSITY
Lindquist College of Arts & Humanities

WEBERSTATETICKETS.COM
801-626-8500

ACADEMIC PROGRAMS



WEBER STATE UNIVERSITY
College of Social & Behavioral Sciences

ANTHROPOLOGY

Anthropology is the study of humankind, past and present. Our anthropology degrees prepare you for field work or graduate studies in anthropology or archaeology. Graduates go on to careers within federal and state agencies, environmental consulting firms, conservation groups and more.

Careers include geo-technique such as GIS and cartography, urban and regional planning, business location analysis, environmental assessment, development, sustainability studies, natural resource management and education.

GERONTOLOGY

A gerontology major gives you expertise in physical, psychosocial and social aspects of aging, as well as skills to enhance lives of people. Graduates enter careers in the field of aging and have a greater understanding of issues they will face as they grow older.

CRIMINAL JUSTICE

Whether you aspire to be a police or corrections officer, an attorney, a crime scene investigator or any other professional that focuses on crime and justice, a degree from our criminal justice program will provide you with the background and experience to succeed.

GEOGRAPHY

With a focus on the interdependency of Earth's complex natural systems and diverse human societies, geographers have never been in greater demand.

HISTORY

As a history major, you'll learn about the perspectives and experiences of earlier generations and gain an appreciation for diversity. History graduates have the research and analytical skills to begin careers in a wide range of fields or pursue graduate degrees.

political science, international politics, public administration and legal studies.

PSYCHOLOGY

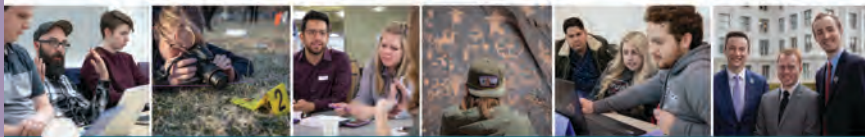
Psychology is the study of the human mind and its functions. As a psychology major, you will have the opportunity to apply knowledge from the classroom to real-world situations while participating in research and service.

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- Drug enforcement agent.
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CRIMINAL JUSTICE

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A line-art illustration of a hand holding a megaphone, positioned on the left side of the image. The megaphone is angled towards the right, pointing towards the text.

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